

TIMMY GREENE

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EDUCATION

Bachelor of Business Administration in Marketing

University of Wisconsin - Milwaukee

Notable Coursework: Sports Marketing, B2B Sales & Marketing, Consumer Behavior, Marketing Research

Milwaukee, WI

Anticipated Graduation May 2026

RELEVANT PROFESSIONAL EXPERIENCE

Milwaukee Brewers Baseball Club

Partnerships & Premium Services Intern

Milwaukee, WI

February 2026 - Present

- Executing high-touch partnership and premium activations by coordinating VIP experiences and client events
- Planning end-to-end event logistics for game-day and non-game-day activations, ensuring seamless execution across marketing, operations, mascot appearances, and premium hospitality touchpoints
- Researching best-in-class case studies to support category growth, theme nights, community programs, and client-specific initiatives
- Analyzing partner performance through media valuation, impression reporting, and LED signage valuation

Briggs & Stratton

Communications & PR Intern

Milwaukee, WI

June 2025 - August 2025

- Assisted in organizing five company-wide events at Summerfest music festival, driving strong employee engagement through a branded stage experience.
- Produced and staffed two separate demo activations with Ferris Mowing and Briggs & Stratton GoKarting located on festival grounds
- Implemented my own tracking formula to uncover insights for improving content strategy and LinkedIn engagement, resulting in a 66.3% increase in impressions and 361% increase in comments while also being adopted across 5 separate internal brands

Concurrency, Inc.

Digital & Social Media Marketing Intern

Milwaukee, WI

December 2024 - April 2025

- Coordinated webinars and designed targeted pre- and post-event email campaigns to drive attendance, collect feedback through surveys, and promote upcoming events
- Led Concurrency, Inc.'s social media presence by managing an editorial calendar and producing impactful posts, driving consistent engagement across LinkedIn, Instagram, Facebook, and X

Team Lammi

Partnerships & Sales Intern

Milwaukee, WI

September 2024 - December 2024

- Assisted managing appearances with former NBA player Steve Novak & influencer Tristan Jass in their statewide 3 point shooting collaboration with the YMCA
 - Created storytelling collateral for our media properties connected with the Kansas City Chiefs and Green Bay Packers
 - Managed Chiefs player appearances for local foundations and youth sports organizations
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PROFESSIONAL DEVELOPMENT & EXTRACURRICULARS

Sports Business Ventures

Community Member

December 2025 - Present

- Active member of Sports Business Ventures, engaging with senior level professionals and participating in educational webinars centered on growing a career in sports.

Gradient.

Author

September 2025 - February 2026

- Created a self-help newsletter exploring the intersection of high performance, sensitivity, and growth

YMCA Camp Minikani

Leadership Training Program

November 2018 - August 2021

- Selected from 250 campers to be part of a three year program that teaches effective leadership through training weekends and youth counselor evaluation
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TECHNICAL SKILLS & INTERESTS

Skills: DigiDeck, SponsorUnited, Constant Contact, Canva, Wix, Microsoft Office, AI Prompting, ZoomInfo

Interests: Golf, Sports, Self Improvement, Health & Wellness, Interior Design, Coffee, Concerts